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Strategy
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Business Case

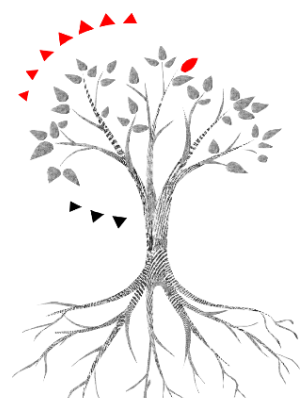
“Development of an Energy and Climate Strategy”

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“Development of an Energy and Climate Strategy”

Industry	Public Sector / Electric Power & Natural Gas
Functional Practices	Corporate Strategy
Client Description	The client is a federal state of Germany, located in the central part of the country. Represented by its own Energy and GreenTech Agency, the federal state has a stake in the responsibility and an interest in a sustainable, ecological and stable supply of electricity for its citizens and other required media which are related to general climate concerns.
Mandate	Represented by its own Energy and GreenTech Agency, the federal state seeks opportunities to increase its renewable energy contribution to meet the climate requirements of the European Union and the given conditions of the German government. The support of the development process of an energy and climate strategy concept was requested.
Methodology & Achievements	<ol style="list-style-type: none">1. Executed a context and industry analysis for positioning the federal state regarding the energy generation and consumption in comparison with other federal states in Germany2. Evaluated the potentials and challenges for the energy industry in Germany in general and the federal state in particular (including energy policy by the state Germany)3. Prepared a strategy report for the client, based on the defined strategic pillars:<ul style="list-style-type: none">○ <i>“eco-friendly”</i>○ <i>“energy efficiency”</i>○ <i>“recycling”</i>○ <i>“sustainable mobility”</i> and○ <i>“sustainable water”</i>



Please contact us for further information.
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