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Strategy
Consulting

Business Case

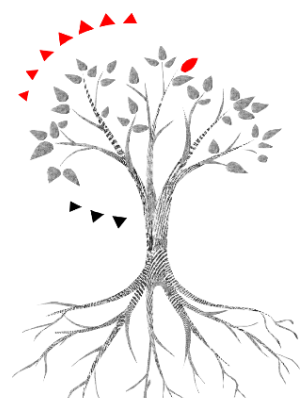
“Development on an Investment Strategy”

Innovating.Clients.Success



“Development on an Investment Strategy”

Industry	Infrastructure
Functional Practices	Corporate Strategy
Client Description	The client is one of the major real estate companies in Europe and manages assets worth €18.7 billion in 18 locations. Its core business is structured into the three operating units: real estate, institutional funds and caverns.
Mandate	The client strives for a diversification in its energy infrastructure portfolio. For getting a proof of potentials and risks by investing in energy related infrastructures and assets, the client requested an assessment and the development of potential investment strategies.
Methodology & Achievements	<ol style="list-style-type: none">1. Set up three investment clusters:<ul style="list-style-type: none">○ “Oil & Gas”○ “Electric Power & Natural Gas”○ “Industrial Infrastructure”2. Performed market analysis regarding investment opportunities within Germany in terms of:<ul style="list-style-type: none">○ Expected return on investment (ROI)○ Asset life cycles○ Anticipated operational risk○ Regional Focus3. Created potential investment strategies for each investment cluster4. Held strategy workshop and presentation of analysis outcomes



Please contact us for further information.
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