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Strategy
Consulting

Business Case

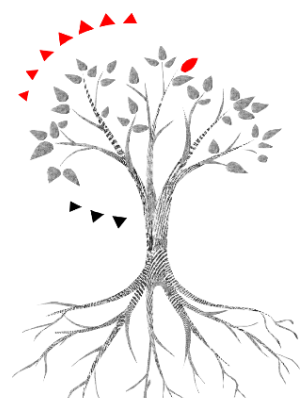
**“Investor Relations Support for Working
Capital Funding”**

Innovating.Clients.Success



“Investor Relations Support for Working Capital Funding”

Industry	Packaging / Retail
Functional Practices	Corporate Finance
Client Description	The client produces plastics and packaging material using 100% renewable resources; mainly corn and its plant parts. The product portfolio contains finished products as well as intermediate products and raw materials for further industrial processing.
Mandate	For a new product, the client was seeking opportunities to finance the needed working capital for the operation and production of the new product alongside his existing ones. An analysis of his financial situation as well as suggestions for adjustments was requested. Additionally, solutions for funding the identified financial gap were expected.
Methodology & Achievements	<ol style="list-style-type: none">1. Screening of the overall financial position of the company was performed2. Performed analysis of the financial position of the company with a focus on its working capital behavior3. Identified gaps with a focus on working capital4. Prepared a report about the working capital structure and its volatility5. Held workshop for defining adjustments in financial structure (with a focus on working capital)6. Prepared company documents for a bank7. Received approval for bridge financing



Please contact us for further information.
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