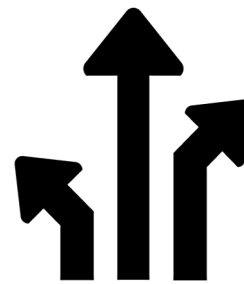
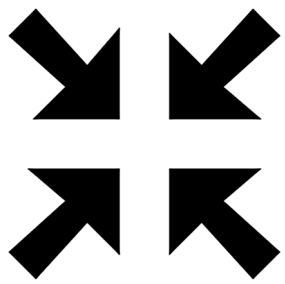


# HOW TO HEDGE SUCCESS?

By Jan Stange

Our Organizational Change Audit

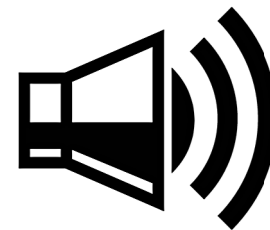
## STATUS QUO ANALYSIS



ANALYSIS OF  
NECESSITY FOR  
CHANGE

ANALYSIS OF  
VISION STATEMENT

## INFLUENCE ANALYSIS

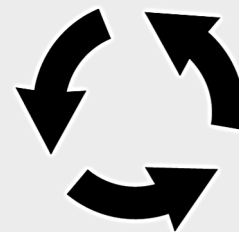


ANALYSIS OF  
DRIVERS FOR  
INTERNAL CHANGE

ANALYSIS OF  
BARRIERS FOR  
INTERNAL CHANGE

ANALYSIS OF  
COMMUNICATION  
STRATEGY

## REACTION



STRATEGIC ACTION

SET UP  
CHANGE  
PROGRAM

IMPLEMENT  
CHANGE  
PROGRAM

CONTINUOUS  
IMPROVEMENT AND  
ADJUSTMENT



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